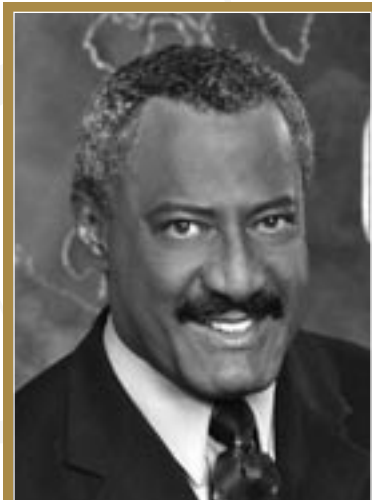


E M B R A C I N G E X C E L L E N C E

Young Journalists Scholarship Luncheon

— H O N O R I N G —



Dennis Richmond
News Anchor
KTVU Channel 2 News



Brenda Payton
Columnist
The Oakland Tribune

Oakland Marriot City Center ~ Tuesday, October 11, 2005



Welcome to the 2005 Bay Area Black Journalists Association (BABJA)
"Young Journalists Scholarship" Luncheon!

Our theme this year is "Embracing Excellence." We offer our heartfelt congratulations to Dennis Richmond, news anchor, KTVU-TV and Brenda Payton, columnist, the *Oakland Tribune*, two Bay Area veterans who epitomize excellence in journalism. Dennis has been anchoring the Channel 2 Ten O'Clock News since 1976, and more recently, the KTVU Channel 2 News at 6. Dennis has the longest tenure of any Bay Area television news anchor. Brenda's columns have offered insight into our rapidly changing world for the past 23 years.

Today, we are also delighted that in addition to honoring Dennis and Brenda, we are also awarding three scholarships: 1) the Luci S. Williams Houston Scholarship, 2) the "Young Journalists Scholarship" and 3) a KRON-TV Scholarship to deserving students who want to follow in their footsteps.

BABJA was formed in 1982 to serve as a watchdog for Bay Area media on issues of hiring, retention and promotion of Black media professionals. BABJA also advocates for balanced coverage of the African American community, and offers mentoring and training to student members.

I want to thank our sponsors and guests who show their commitment to diversity by supporting BABJA. I must also acknowledge the Luncheon Committee and our production team for making this event possible.

Sincerely,

Bob Butler

President, BABJA
Director of Diversity, Viacom Television Stations Group

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WELCOME

September 29, 2005

Dear Friends:

It is an honor for me to welcome the Bay Area Black Journalists Association (BABJA) as it gathers in Oakland for its 2nd annual luncheon on October 11, 2005.

For more than two decades, BABJA has been a leading regional voice for opportunity and excellence. Not only does the association provide important career resources for current journalists, it also provides development activities and inspirational programs for youth. In this way, BABJA increases the skill and capacity of the next generation.

I am very proud to recognize Dennis Richmond and Brenda Payton who will be honored at the luncheon. Both have made long-lasting contributions to journalism and shown unquestionable commitment to the community. They deserve the highest praise.

I extend BABJA the very warmest of Oakland's hospitality and wish it continued success.

Respectfully,

A handwritten signature in black ink, which appears to be "Jerry Brown". The signature is fluid and cursive, extending across the width of the page.

Jerry Brown



NATIONAL ASSOCIATION OF BLACK JOURNALISTS

October 11, 2005

Welcome!

As the first president of the National Association of Black Journalists from the Bay Area and the first from west of the Rockies, I bring you warm greetings from the entire NABJ Board of Directors and membership.

I am so proud of BABJA, my home chapter. For more than two decades, BABJA has been fighting for black journalists and fighting for journalism throughout the Bay Area.

BABJA continues to lift up young black journalists through its scholarship program. And this year, BABJA extends that practice with the Young Journalists Scholarship Luncheon, honoring Bay Area media veterans Brenda Payton and Dennis Richmond.

Brenda was one of the first black journalists I met when I first moved to the Bay Area in the early '90s. Her passion, intensity and connection to the East Bay community has long been an example for other journalists. And, as a founder of BABJA, we owe her a lot.

Dennis has been an icon on Bay Area television for more than three decades. He has welcomed viewers from KTVU's anchor chair on just about every major story in the last twenty years. His story is an inspiring one, starting as a clerk-typist at the station straight out of the Army, Dennis went to Columbia University and returned to the Bay Area to begin a remarkable career in broadcast journalism.

Dennis and Brenda, NABJ salutes you.

I had sincerely hoped to be here with you for today's celebration, but work commitments – my day job – take me out of the state for meetings in South Carolina. Nevertheless, I look forward to seeing all of my friends at our 2006 NABJ Convention and Career Fair in Indianapolis next August. Let's continue to show why our journalism matters!

Yours in service,

A handwritten signature in black ink, appearing to read 'Bryan Monroe', written in a cursive style.

Bryan Monroe
President

SAN FRANCISCO/
NORTHERN
CALIFORNIA



October 11, 2005

Mr. Dennis Richmond
Anchor
KTVU FOX 2
2 Jack London Square
Oakland, CA 94607

Dear Dennis:

Congratulations on the honor you are receiving from the Bay Area Black Journalists Association. We are delighted you are being recognized at their annual luncheon.

Your work in the television industry has been a steady, professional example not only for African-American journalists but for all of us in the television industry.

Your work as a reporter and anchor at KTVU has always met the highest journalist standards. The fact you have been a co-anchor on the "Ten O'clock News" since 1976 is a testament to this fact.

Your volunteerism with groups such as the Alameda County YMCA and the Oakland Mayor's Blue Ribbon Committee to Save High School Sports also sets a shining example for your counterparts in the t-v industry.

Enjoy the BABJA luncheon and we wish you continued success in your endeavors.

Sincerely,

A handwritten signature in cursive script, appearing to read "David Mills".

David Mills
President

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October 11, 2005

Brenda Payton
Columnist
Oakland Tribune
401 13th Street
Oakland, CA 94612-2601

Dear Brenda:

Congratulations on the recognition you are receiving from the Bay Area Black Journalists Association.

Upon hearing this news, my first thought was that it is long overdue.

I thought back to when I was the special project coordinator, and then the director of the Center for Integration and Improvement of Journalism at San Francisco State University. As you know, the Center relied heavily on the good will of local journalists to mentor budding reporters.

I can truly say you were one of the best, constantly responding to my pleas for guest speakers or seeking a judge for a contest. You went beyond the call of duty.

It would have been enough to simply produce your insightful commentaries. However, simply doing journalism was not enough for you. You have given much of your time towards encouraging young people, especially high school youth of color, to consider journalism as a career. Rather than simply bemoan the lack of journalists of color in America's newsrooms, you have gone out and taken action.

This is a testament to your commitment to the craft of journalism. I thank you for your work. You are an inspiration.

Sincerely,

Eva Martinez

Eva Martinez
President

WHAT IS BABJA?

Formed in March 1982, the Bay Area Black Journalists Association (BABJA) is an organization of African American media professionals and students representing radio, television, print, public relations, online journalism and advertising. The association has become the Bay Area's Black media organization of choice with the objective to groom Black media professionals for leadership; to enhance the coverage of issues of concern to African American people; and to work with Bay Area media in hiring and cultivating more Blacks in management.

BABJA 2004-2005 program highlights include:

- **2004 Young Journalists Scholarship:** Luncheon honoring Barbara Rodgers' 25th anniversary at CBS5 raised over \$6,000 in scholarship money;
- **Newsmaker Session:** Meeting with San Jose Police Department Public Information Officer (PIO) Steve Dixon; and San Francisco PIO's Neville Gittens and Maria Oropeza;
- **Meet the Anchors Dinner:** Bay Area television broadcasters Belva Davis (KQED-TV), Jesse Gary (KTVU-TV), Pam Moore (KRON-TV), Barbara Rodgers (KPIX-TV), Sara Sidner (KTVU-TV) and Martin Wyatt (KGO-TV) discussed their careers and offered advice to 30 minority journalism students;
- **Newsmaker Session:** Meeting with San Francisco District Attorney Kamala Harris;
- **College Broadcast News Workshop:** Sixty-five college and high school students gathered at San Francisco State University, where more than a dozen radio and television professionals discussed:
1) Working Behind the Scenes, 2) Writing, 3) Being on the Air and 4) Getting the First Job.

EVENT SPONSORS

Young Journalists Scholarship Luncheon Sponsors
The Bay Area Black Journalists Association gratefully acknowledges the support of the following:

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National Academy of Television Arts & Sciences (NATAS), San Francisco / Northern California Chapter
NBC 11 (KNTV-TV)
Barbara Rodgers, Anchor / Reporter, CBS 5 Eyewitness News
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Dennis Richmond
News Anchor
KTVU Channel 2 News

Dennis Richmond's career story is the stuff of legend. In 1969, while working for KTVU-TV as a part-time clerk-typist, Richmond won a scholarship to a special journalism program at Columbia University in New York. Upon completion, he returned to KTVU Channel 2 and covered major Bay Area stories for the next seven years.

Some of the most memorable and historic moments covered by Richmond include the Dr. Marcus Foster assassination and kidnapping of Patty Hearst, the explosion of Mount St. Helens and the Harvey Milk/George Moscone assassinations.

In 1976, Richmond was promoted to news anchor of "The Ten O'Clock News." In 1978, he was joined by Barbara Simpson, in 1986 by Elaine Corral, and then by Leslie Griffith in March 1998.

He also co-anchors "The KTVU Channel 2 News at 6" with Julie Haener.

During Richmond's tenure, "The Ten O'Clock News" has won several Emmy awards and the Radio-Television News Directors Association distinction for Best Newscast.

A native of Toledo who attended Wayne State University in Detroit, Michigan, Richmond has been recognized, saluted and honored by many civic organizations. He is the recipient of the Humanitarian Award - the highest award given by the City of Oakland; the Black Media Coalition's "Journalist of the Year" Award; and has received a Lifetime Achievement Award from the Society of Professional Journalists.

Richmond is on the Board of Directors of the Child Abuse Consortium, a statewide agency. He is also the past General Chairman of Alameda County's YMCA Fundraising Drive, a position he held for several years, and has served on the Oakland Mayor's Blue Ribbon Committee to Save High School Sports.

Brenda Payton writes a twice-weekly column for the *Oakland Tribune* covering local politics, social issues and slice of life scenes in the city. She also writes the 'Eye on the Arts' weekly feature covering the East Bay arts community. She has been a columnist at the Tribune for 23 years. She also does radio commentaries for KQED-FM public radio.

In 1994, she researched and wrote "The Challenge," a national report on programs addressing youth violence in the African American community, published by the Black Community Crusade for Children, a project of the Children's Defense Fund. She was an associate producer and the investigation director for "Your Loan is Denied," an hour-long documentary on mortgage lending discrimination that aired on PBS' Frontline in June, 1992.

Payton's career as a newspaper reporter and columnist has spanned 30 years. She has also worked for the *San Francisco Examiner*, *Boston Phoenix* and the *New Bedford Standard Times*. Her work has appeared in *The New York Times*, *The Nation* and *Encore Magazine*, and has been published in "Thinking Black," an anthology of African American columnists and "MultiAmerica," an anthology edited by author Ishmael Reed.

She has taught reporting, news and feature writing at San Francisco State University. She was the recipient of a John S. Knight Fellowship at Stanford University in 1988-1989.

Her work has received numerous awards and citations including the:

- John Swett Award for education reporting,
- Jane A. Harrah Memorial Media Award for reporting on the internment of Japanese-Americans in WWII,
- Meiklejohn Civil Liberties Institute Award for reporting on issues relating to civil liberties,
- National Association of Black Journalists Award for Excellence in Journalism for column writing,
- California Newspaper Publisher's Association citation for column writing.

She is a founding member of the Bay Area Black Journalists Association and a member of the Trotter Group, a national organization of African American columnists.



Brenda Payton
Columnist
The Oakland Tribune

B A B J A Y O U N G J O U R N A L I S T S S C H O L A R S H I P L U N C H E O N

Honoring Dennis Richmond, KTVU Channel 2 News and Brenda Payton, the *Oakland Tribune*
Tuesday, October 11, 2005

P R O G R A M

Welcome and Introduction	
Mistress of Ceremonies	Belva Davis, Host, "This Week in Northern California," KQED-TV
Acknowledgment of Sponsors	Bob Butler, President, BABJA

L U N C H

Presentation of Scholarships	Bob Butler, BABJA
	<ul style="list-style-type: none">• Luci S. Williams Houston Memorial Scholarship• Young Journalists Scholarship presented by Comcast• KRON-TV Scholarship
REMARKS – Dennis Richmond.....	Sara Sidner, Weekend News Anchor, KTVU Channel 2 News Bill Moore, Chief Photographer (Retired), KTVU Channel 2 News
Dennis Richmond – Video Retrospective	Sara Sidner
Presentation of Gift.....	Bob Butler
HONOREE	Dennis Richmond, News Anchor, KTVU Channel 2 News
REMARKS – Brenda Payton.....	Mario Dianda, Editor, <i>Oakland Tribune</i> David Glover, Executive Director, Oakland Citizens Committee for Urban Renewal (OCCUR)
Brenda Payton – Video Retrospective	Sara Sidner
Presentation of Gift.....	Bob Butler
HONOREE	Brenda Payton, Columnist, the <i>Oakland Tribune</i>
Close	Belva Davis

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ENTREE

Roasted Thyme Scented Sonoma Turkey
Sliced and Served with Cornbread Dressing and Garlic Mashed Potatoes
Topped with Pan Gravy


DESSERT

Pumpkin Cheesecake with Whipped Crème

Iced Tea

Choice of Freshly Brewed Regular and Decaffeinated Coffee

Assorted Teas



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DENNIS RICHMOND

KTVU 2 NEWS

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We are proud to be a sponsor for the 2nd annual fundraising luncheon for the "Young Journalists Scholarship" Program.

Thank you Brenda Payton and Dennis Richmond for making a difference in our community.

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The San Francisco 49ers proudly support the Bay Area Black Journalists Association and their tireless efforts to promote diversity amongst media professionals in the Bay Area.

DIVERSITY IS NOT JUST A HEADLINE. IT'S THE FULL STORY.



Nielsen Media Research congratulates two of the Bay Area's best:
Dennis Richmond and Brenda Payton.

*We applaud them for their outstanding
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The San Francisco Chronicle
is pleased to support the Bay Area
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We salute BABJA's Young Journalist Scholarship Program.



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and Dennis Richmond, both
inspirative voices to our youth and
the Bay Area, we salute your
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contributions to our community.



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Congratulations

to

Dennis Richmond
KTVU Channel 2 News

and

Brenda Payton
The Oakland Tribune

for your years of service
to the Bay Area community.

Pam Moore

News Anchor & BABJA member
KRON-TV



**Knight Ridder,
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and the Contra Costa Times
salute BABJA.**



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*Congratulations
Brenda and Dennis!*

*Thank you for your many years
of outstanding contributions to
journalism in the Bay Area.
We are proud to have you as
members of our BABJA Family.*

*Barbara Rodgers
BABJA Co-founder
Anchor/Reporter, CBS 5 Eyewitness News*

**Thank
You!**

to
Dennis Richmond
KTVU Channel 2 News
and
Brenda Payton
The Oakland Tribune
for your pioneering spirit!



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 - Tim Williams
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-

BAY AREA BLACK JOURNALISTS ASSOCIATION

BABJA
Since 1982

Bay Area Black Journalists Association

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