



KAREN Y. STEVENSON BIOGRAPHY

Karen Stevenson is the President of KYS Communications, LLC, a full-service communications firm. Stevenson brings rich media experience, professional expertise and personal commitment to her communications projects. Stevenson specializes in devising results-based solutions to complex communications challenges. She has proven her mettle as a television producer, project manager, media trainer, event planner and media strategist.

As an award-winning television producer, Stevenson gained an in-depth knowledge of the media that informs each project she undertakes. Current projects focus on transportation, clean energy and environmental justice. Working closely with her clients and drawing from a strong team of marketing specialists, graphic designers, website designers, writers, and event planners, Stevenson achieves a final product that exceeds expectations.

Stevenson is a founding partner of *i.e.* communications, a public policy and media advocacy firm based in San Francisco. Prior to *i.e.*, she worked at Martin & Glantz, a national consulting firm specializing in strategic communications. She also did stints with Oakland Healthy Start, a federal, infant-mortality initiative of the George H. W. Bush administration, and developed programs for the World Affairs Council of Northern California.

KYS Communications' client list includes: Alterra Bioenergy (Macon, GA), the Annie E. Casey Foundation, Alameda County Transportation Commission, Alameda County Library, the California Association of Public Authorities, City of Oakland, Office of the Mayor, Environmental Justice Health Alliance, Georgia Family Connection Partnership, GreatSchools.net, Media Alliance, Oakland Unified School District, Race Matters Institute, Spitfire Strategies, State of Georgia, Dept. of Human Resources, Urban Habitat and Youth Radio.

Stevenson is a member of the National Association of Black Journalists, WTS International, and the Atlanta Business League. KYS Communications, LLC is proud to serve federal, state, and local governments as a U.S. Small Business Administration (SBA) 8(a) certified firm. KYS is also an economically disadvantaged woman-owned small business (EDWOSB).

Stevenson holds a B.A. in Sociology from the University of California, Berkeley. She has lived in practically every region of the country and enjoys yoga, juicing, and a good movie.